

VSS 2020 Sponsorship Options

VSS's sponsorship packages are designed to offer a variety of opportunities and levels of exposure. Sponsorships are an excellent way to leverage your participation and presence at VSS. Thanks for your interest in VSS 2020.

Promotional Items

Tote Bag Sponsorship – Exclusive \$2,500

This is your company's opportunity to gain exposure during the meeting, as well as after. Bags will have the VSS logo on one side and your company logo on the other. Sponsor is responsible for providing bags, shipping and drayage.¹

Badge Lanyard Sponsorship – Exclusive \$2,500

Capture the attention of VSS attendees with lanyards that have both your company name/logo and the VSS logo on them. This invaluable marketing item will be offered to each and every attendee as they pick up their badge. Sponsor is responsible for providing lanyard, shipping and drayage.¹

Tote Bag Insert - \$750

Get your company's message out to all VSS attendees with Tote Bag inserts -- the perfect way to launch a new product or promote activity at your booth. Sponsor is responsible for providing inserts, shipping and drayage.¹

Promotional item sponsors receive the following:

- Company name and logo on VSS website w/link to sponsor's website
- Company name in printed program
- Company name printed on item

¹VSS has final approval of style and design before promotional items go into production.

Event Sponsorships

VSS 20th Anniversary Celebration – Exclusive \$15,000

Be the exclusive sponsor of this year's biggest and brightest event! Sponsoring this epic beach bash will ensure exposure to the greatest number of VSS attendees. Sponsorship includes your logo on one promotional item of your choice to be given out at the reception (e.g. Frisbees, fans, sunglasses, etc.).

Opening Night Reception – Exclusive \$7,000

Friday night's dinner on the beach is a fun event for the whole family and a great way to reach VSS attendees! Signage will be displayed prominently at the entrance to the dinner buffet.

Continental Breakfast (for one morning) – Exclusive \$5,000

Breakfast Sponsorship provides great exposure for your company. Signage will be placed at all breakfast stations.

Afternoon Coffee & Refreshments – Exclusive \$3,000

Every attendee enjoys the afternoon refreshments break! This opportunity provides maximum exposure and brand visibility for your company. Signage will be placed at all coffee and refreshments stations.

Keynote Sponsorship – Exclusive \$2,700

Increase your exposure by sponsoring the VSS Keynote Address. This general session, a Saturday evening event, attracts the majority of our attendees. Your company name will be displayed as the first slide in the PowerPoint presentation and your company will be introduced at the beginning of the Session.

Demo Night Dessert Bar – Exclusive \$2,000

Your logo will be prominently displayed at the dessert bar, identifying you as the Demo Night Dessert Bar sponsor.

Event sponsors receive the following:

- Company name and logo on VSS website w/link to sponsor's website
- Company name in printed program
- Company name and logo on signage at the event
- Table at event to display product or marketing materials
- Two conference registrations
- 1/2 page black and white ad in program
- 50% discount on one exhibit booth