

ADVERTISING INFORMATION



VSS is pleased to offer the following advertising opportunities.

Advertising is assigned on a first-come, first-served basis. Advertising applications and payment are due by March 30, 2020. A 10% discount on advertising is offered to companies who also reserve exhibit space.

To reserve advertising space, please submit the online [Exhibitor/Advertiser Application](#). No telephone reservations will be accepted. Upon receipt of your application, an invoice will be emailed to you. Advertising space will be assigned when payment is made in full.

ADVERTISE IN THE MEETING PROGRAM

Program Advertising Rates:

| | |
|--------------------------|--------|
| Half page B&W | \$550 |
| Full page B&W | \$800 |
| Inside back cover COLOR | \$1100 |
| Inside front cover COLOR | \$1300 |

Publishers, product manufacturers, and service providers are invited to place advertisements in the VSS 2020 Meeting Program. This publication will be distributed free of charge to more than 2,000 vision science professionals, including VSS members and meeting registrants.

Camera-ready copy or PDF (preferred) is due by April 3, 2020. Half-page copy size is 7.5" wide by 4.75" high; full-page copy size is 7.5" wide by 10" high. Proofs will not be provided.

ADVERTISE IN THE ATTENDEE MEETING PACKET

Distribution of Flyers: \$750 per unique piece. **Distribution of Brochures/Journals:** \$1000 per unique piece.

Companies may choose to insert a flyer, journal, or brochure of their own design into the attendee meeting packet to be distributed to each of the expected 2,000 attendees. Flyers are limited to a single sheet, not to exceed 8.5" x 11" in size. Journals or brochures are also limited to 8.5" x 11" in size, but can be multiple pages.

A sample of your flyer or journal/brochure must be submitted for VSS approval no later than April 24, 2020. Flyers/Journals/Brochures must arrive at the TradeWinds Island Resorts no later than Friday, May 8, 2020. Shipping instructions will be provided with your advertising order confirmation.

MEETING HOTEL

The twentieth Annual Meeting of the Vision Sciences Society will be held at the beautiful TradeWinds Island Resorts in St. Pete Beach, Florida. VSS has negotiated the following room rates for attendees:

Single/Double: \$169
\$15 for each additional person

To reserve your room, call 1-800-808-9833 or reserve online by going to: <https://www.visionosciences.org/accommodations/>, then click "Reserve a Room."



If you want to stay at the meeting hotel, make your reservation soon, as rooms sell out early.